

PERSONAL INFORMATION			
Birth:	Naples (Italy)	Address:	Via San Giovanni in Laterano, 250 – 00184 Rome (Italy)
	17/11/1970	Phone:	+390677070355
Status:	Married	Mobile:	+393480813369
Nationality	Italian	e-mail:	<a href="mailto:roberto.laurita@gmail.com">roberto.laurita@gmail.com</a>

## PROFESSIONAL EXPERIENCES

09/2008 – now **NTT DATA S.P.A.** - [www.nttdata.com](http://www.nttdata.com)

*position: Manager*

Currently:

Pre-sales and Delivery Manager (focus on strategic projects and programs) for IOT (Internet of Things), VR (Virtual Reality) and AI (Artificial Intelligence) Business Unit in Rome.

Head of Bid Management (technical offering) in central-southern Italy within Solution Services department.

Before 2017:

[2016] Program Management for e-government “welfare” program.

[2015-2016] Application and Business Service Management for the financial market (Customer: Mercedes-Benz Financial).

[2015] Business process Re-engineering Consultancy (Customer: Poste Italiane).

[2014] Project and Service Management (SCADA systems and Business software) for the energy market (Customers: ENI, TERNA).

[2013-2015] Involved in viability analysis (economic and non economic) for innovation projects and for a study sponsored by ESA (European Space Agency). Main activities performed: market and competitor analysis, business model and financial projections.

[2009-2014] Project and Program Management (including reporting to top management, sales and bids support, project and resources management, forecasting, accounting, risk and quality management) of (“wide”) technological software projects for important players in the defense market (Customers: Finmeccanica companies):

- Maintenance (in outsourcing) of naval Combat Management Systems;
- Development and maintenance of Command, Control and Intelligence Systems;
- Development and maintenance of Surveillance Systems;
- Integrations activities for Air Traffic Management and Vessel Traffic Management Systems.

02/2008 - 09/2008 **GRUPPO AC S.R.L.** - [www.gruppoac.it](http://www.gruppoac.it)

*position: Engineering Manager*

Main duties: drive concepts, development and pre-sale of

- Fleet management services
- Automotive products

02/2001 – 01/2008 **ETNOTEAM S.P.A.** - [www.etnoteam.it](http://www.etnoteam.it)

*position: Project and Program Manager*

Management of technological projects for systems and applications development:

- New Web portal 187 - Telecom Italia (Rome, 2007);
- Internet and Intranet portal - Pirelli (Milan, 2006);
- Business intelligence and web application - Vodafone (Milan, 2002 – 2003);
- Software modules for TETRA system (TLC area) - Marconi Mobile (Genoa, 2001 – 2002).

System Integration and testing management inside Siemens R&D Product Provisioning process. Focus on GSM and UMTS networking applications (Milan, 2003 - 2005).

Strategic and Technological consultancy

- “Business Process Redesign” strategic consultancy for Siemens Microwave R&D. Main focus: Testing and Project Management processes (Milan, 2006).
- Project Work 3° Master Executive MBA MIP (Milan 2003 - 2004) developed for ETNOTEAM SPA. Subject: Business Process Outsourcing in Human Resource Management.

01/2000 – 02/2001 **FIAT AUTO S.P.A – TECHNICAL DIRECTION** (TURIN) – [www.fiat.com](http://www.fiat.com)

*position: System Engineer*

Main duties:

- Transfer of Information improvement among all the actors interested in car development system;
- Project specifications management.

07/1999 – 01/2000 **Etnoteam S.p.A.**

*position: Software Designer / Analyst (Rome)*

## STUDIES

### Ph.D. in Electromagnetics

XXV ed. (Rome, 2014)

Dept. of Information Engineering, Electronics and Telecommunications

"La Sapienza di Roma" University

Research arguments: MRI, Human tissues dielectric properties

### Executive MBA

#### Master of Business Administration

3° ed. (Milan, 2003 e 2004)

MIP – Politecnico di Milano [www.mip.polimi.it](http://www.mip.polimi.it)

List of main courses: Cost control, Economics, Finance, Project management, Operations & quality management, Supply chain management, Decision support systems, Product Lifecycle Management, Business Administration, Marketing, CRM, Strategy and Business Plan.

### Computer-science engineering qualified

(Rome, 2000)

### Degree in computer science engineering (5 years course)

(Rome, 1999)

"La Sapienza di Roma" University

result: 107/110

Thesis developed at "Etnoteam Spa" in collaboration with "Alenia Aereospazio" and "Centro Nazionale Ricerche".

title: "dynamic model of an automotive tracking satellite system"

**English** – very good

First Certificate in English - "University of Cambridge" June 2002, Genoa, Italy

## OTHER

- Expert in analysis, methodologies and techniques for business design process, services and outsourcing services.
- Deep experience in project management tools (Microsoft Project, Artemis), techniques (DSM, Gantt, Pert) and standard.
- **PgMP (program management certification of PMI) achieved in april 2016** (only 13 Italian people certified)
- Knowledge of ITIL and Dynamo frameworks (service management)
- IPUG – CFPS (certified function point specialist) achieved in april 2015
- Skilled in software engineering
- Quality standard knowledge: CMMI, ISO9000
- ECSS and standard "mil.498" knowledge
- Skilled in Agile-Scrum methodology
- Publications:
  - M. Cavagnaro, F. Frezza, R. Laurita, F. Mangini, A. Palombo, "From Magnetic Resonance Imaging to dielectric properties of tissues", Biophysics & Bioeng. Letters (ISSN: 2037-0199), 4(2):1-6, 2011.
  - M. Cavagnaro, F. Frezza, R. Laurita, M. Tannino, L. Manganaro, M. Marini, P. Sollazzo, A. Stagnitti, V. Lopresto and R. Pinto, "Water Content Evaluation of a human tissue using Magnetic Resonance Imaging: a quantitative benchmarking approach," Rome, EMC 2012.
  - M. Cavagnaro, F. Frezza, R. Laurita, M. Tannino, L. Manganaro, M. Marini, P. Sollazzo, A. Stagnitti, V. Lopresto and R. Pinto, "From Magnetic Resonance Imaging to water content evaluation of a human tissue," Rome, RINEM 2012.
  - M. Cavagnaro, F. Frezza, R. Laurita, M. Tannino, "Evaluation of tissue Dielectric Properties from MR Images", Rome, UCCMT 2013.
  - M. Cavagnaro, F. Frezza, R. Laurita, M. Tannino, "A Model to evaluate dielectric properties of human tissues based on water content", Florence, ISMICT 2014.
  - M. Cavagnaro, F. Frezza, R. Laurita, M. Tannino, "A Comparison of simple Models to Evaluate Dielectric Properties of Human Tissues At 2.45 Ghz from Water Content", Padova, RiNEm 2014.
- Project Work 3° Master Executive MBA MIP developed for "SQ Più – Sicurezza e qualità" ( [www.sqpiu.it](http://www.sqpiu.it) )  
Subject: quality certification (ISO9001: 2000) – Medical Laboratory case study. (2004)
- Collaboration with organizations ("Istituto Romano per la Formazione Imprenditoriale", CNR transportation division - Rome) and companies (Team & Technologies S.r.l.) for basic computer and telecommunication teaching. (1997 - 1999)
- Military service: cavalry officer (1995 - 1997).

Rome, 07/01/2018

Roberto Laurita