

# ALESSANDRO ALDEGHI

Merate (LC)

27/ 12/ 1992

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## WORK EXPERIENCE

### **Store and City Manager Milan** at Lanieri, Milan

*February 2017– Currently*

Management of Lanieri's most performing offline market. Run the store with a staff of 2 sales assistants.

Customer care support dealing with any kind of request or complaint by our clients.

Business development searching for new partnerships and new strategies to enhance sales and increase customers in the Milan area. Monthly KPI analysis. Orders management validating and monitoring clients' orders.

### **Style Consultant Milan** at Lanieri, Milan

*October 2016 – January 2017*

Sale process. Atelier Manager support. Assist my tutor in monthly KPI analysis. Deal with suppliers and logistic team about clients' orders issues.

### **PR and Showroom Assistant** at Smith- Petersen PR and Communication Agency, Milan

*July 2016 – October 2016*

Accounting, monthly reporting, event reporting, press review.

### **PR Intern** at IRCCS Foundation Ca' Granda Ospedale Maggiore Policlinico, Milan

*October 2014 – December 2014*

Research on customer satisfaction.

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## EDUCATION AND TRAINING

### **2° International Master Luxury Management**, full time, Business School "Il Sole 24 Ore", Milan

*November 2015 – May 2016*

### **Bachelor's Degree in Public Relation and Corporate Communication**, IULM University of Milan

*October 2012 – March 2016*

Thesis title: "La comunicazione del lusso nell'era digitale"

Mark: 89/110

### **Foreign Language High School Diploma**, I.I.S. Vittorio Bachelet, Oggiono (LC)

*September 2006 – June 2011*

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## LINGUISTIC SKILLS AND COMPETENCES

ITALIAN: native language

ENGLISH: fluent

GERMAN: intermediate

SPANISH: basic

FRENCH: basic

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## TECHNICAL SKILLS

Advanced knowledge of: Office Package, Mac, PowerPoint, Prezi, Canva

**Advanced Excel Course** at Business School Sole 24 Ore, Milan.

ECDL (European Computer Driving Licence) in 2015

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## DRIVING LICENCE B1

*Willing to relocate and available for extended business travel.*

*I hereby authorise the use of my personal information in accordance with the provisions for privacy ex art 13 d.lgs 196/2003*