

# Stefano Baiocco

## PERSONAL DETAILS

Stefano Baiocco  
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DOB: 16/01/1971  
Driving Licence: Yes  
Nationality: Italian

## AREA OF EXPERTISE

Retail Company Workflow  
Retail Processes  
Enterprise Resource Planning  
Project management  
Data analysis  
Financial control  
Bulk Data Synthesis  
Change and Integration  
Software dev. (Waterfall/Agile)

## PROFESSIONAL

Oracle Technology Solutions  
WCMS  
SQL/PLSQL  
Qlik  
Revionics Price Optimizer  
BPMN  
Project Management Tools

## PERSONAL SKILLS

Decision Making  
Leadership skills  
Clients and Staff Relationship

## SUMMARY

- IT Career: Degree->Developer->Analyst->Project Manager/Team Leader
- 19 years of IT professional experience in a structured retail company (about 6.000 empl.)
- Principal Skills:
  - Excellent presentation, communication and interpersonal skills.
  - Ability to take good decisions in stressful situations.
  - Ability to solve IT related issues in a firm.
  - Effective team leader with strong analytical and problem solving abilities.
  - Flexibility, focus on details and goal-oriented attitude.
  - Ability to synthesize focal points from big data collections.

## PROFESSIONAL EXPERIENCE

### June 2007 – Present

- **IT MANAGER** - Unicoop Tirreno srl – Vignale Riotorto (LI)  
Headquarter IT Systems (Purchase, Sales, Marketing, BI)
  - **Duties**
    - Effective leader of 6 IT Analysts.
    - Reporting to the IT Director & Chief Executives.
    - Procurement of IT software, products & services.
    - Writing documentation for processes and procedures.
    - Performing routine audits of systems and software.
    - Change Management.
    - Big data synthesis.
  - **Last completely improved or newly developed Processes and Systems**
    - Purchase System
    - BI System
    - Control Management System
    - Budget System
    - Assortment System
    - Pricing System
    - E-Commerce System
    - Supplier Orders System (Direct Delivery and Central Depot)
    - Franchising Management System
    - Promotional System
    - External Interface Systems
    - EDI and other vendors Interface System

### February 1999 – May 2007

- **IT ANALYST** - Unicoop Tirreno srl – Vignale Riotorto (LI)  
Analyst (and developer) for various software modules regarding:
  - Store backoffice Systems
  - Central Depot Logistic Systems
  - Central Commercial Systems

## EDUCATION

### Degree: Laurea in Scienze dell'informazione

Università degli studi di Pisa 1989 – 1997

### Certification: Agile Software Development

ETH Zurich (through edX) 2018