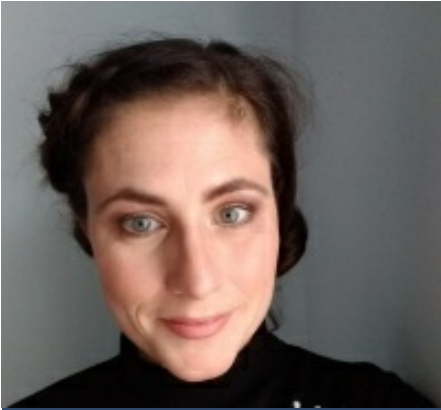


Giulia Carbonetti



Personal Details

Name: Giulia Carbonetti

Address:

Via Litoranea 84
80059 Torre del Greco

Telephone:

3335223612

Email:

giulia.carbonetti@gmail.com

Skills

Mac	●●●●●●●●
Windows	●●●●●●●●
MS Office	●●●●●●●●
CMS Framework	●●●●●●●●
CMS Web Gui	●●●●●●●●
Microsoft	●●●●●●●●
Dynamic NAV	●●●●●●●●

Languages

EN	●●●●●●●●
FR	●●●●●●●●
DE	●●●●●●●●
ES	●●●●●●●●

Hobbies and Interests

■ Travel, Gastronomy, Art, Cinema

Work Experience

08/2011 - present

Senior Project Manager
TLC Marketing Worldwide , Milan

Manager for national and international promotional marketing campaigns for companies including **A2A, Angelini, Bauli, Beiersdorf, Bic, Bolton Manitoba, BPM, Chevrolet, Chicco, Cirio, Danone, Delsey, Ferrarelle, Fiorucci, Henkel, Hyundai, HP, Imaginarium, Il Sole24ORE, Lactalis, Limoni, Luxottica, Kenwood, Kimberly Clark, PAM Panorama, Peroni, Procter & Gamble e Quixa .**

Clients management; timeline development and control; cost management; creative materials below and above the line and press releases supervision ; supervision of all operational phases and coordination of internal (departments: Product Development, Consumer Service, Creative and IT), and external (legal consultants, programmers, partner agencies) resources; upselling and cross-selling; feasibility and risk analysis before the commercial proposal drafting and advice on promotional mechanics, in partnership with the Sales department.

01/2008 - 07/2011

Marketing and Communication specialist
OSC Healthcare, Bologna

10/2006 - 01/2008

In staff c/o Communication, Information, Marketing and Quality Office
Policlinico Sant'Orsola Malpighi, Bologna

Education

10/2009 - 10/2010

Marketing & Communication Master
Business School "Il Sole 24 ORE" , Milan

12/2004 - 11/2006

Master Degree in Social, Political and Public Communication
University of California (UCSD), University of Bologna (UNIBO), San Diego, Bologna

10/2001 - 07/2004

Bachelor Degree in Communication
UNIBO, Bologna

More information

Jury member at the Advertising Technical Award- Mediastars XVIII EDITION 2013 -2014 - Corporate, Pack and Promotion Area

Certificates

2005

TOEF PDT - score: 604 (completed)